HIGH STREET REGENERATION TOOLKIT

Presentation to Local Committee
Project Context

- Impact of the economic climate on town centres
- The Portas Review (2011)
- Sutton’s Corporate Plan 2014/15 to 2018/19
- Opportunity Sutton’s Primary Aims
Project Drivers

- Increasing constraints upon local authority resources
- Increasing need for high street regeneration activity to be locally initiated and led
- Difficulty in accessing information and guidance identified by stakeholders as a barrier to engaging in activity
- An expressed desire by stakeholders to do more if they could “see” things more clearly
- To provide inspiration and illustrate what can be achieved
- To provide practical ‘how to’ tools
- To develop and enable a strong participatory community role in creating strong and vibrant high streets
Project Benefits

- An increase in the number of local stakeholders (traders, residents, community groups) involved in high street regeneration activity

- An increase in the number of events and activities delivered within town and district centres

- An increase in the number of traders and business associations formed

- An increase in activities designed to capture, assess and analyse data relating to high street performance
Project Development

- Best Practice Research
- Existing Toolkit Research
- Communication & Engagement Research
- Local stakeholder engagement
- Development and design work
- Developing the content
- Production of final Toolkit
Toolkit Content

- Detailed signposting with regard to a wide range of high street regeneration initiatives
- Inspiration case studies
- Users able to upload their own projects
Going Forward

- Community Representatives
The Toolkit

toolkit.opportunitiesutton.org