

Appendix A

Delegate feedback from the Cycling Delivery Strategy Consultation Workshop breakout sessions (23/07/15):

Objective 1 - *Make Sutton a more attractive borough for cycling and create a high quality cycle route network*

Implement London Cycle Design Standards = quick-wins

- Make cross border links (Work with Surrey CC) = Joined-up in general
- Improvements to Rose Hill roundabout
- Help to realise Waddon Flyover Scheme (LB Croydon)
 - nice segregation proposed
- A24 Organ Inn to Morden (Surrey CC can help)
- Link through Roundshaw playing fields
- Park Lane railway bridge improvements
- Formalise cycle access on Oaks Track
- Correct issues in town centre (Cycle lane and ASL removed from High Street)
- Don't have shared use infrastructure (Cyclists and Peds)

Objective 2 - *Make Sutton a safer borough for cycling*

- 20 mph and traffic calming
 - Humps/Chicanes can bring cars/ cycles too close
- Design- design out danger/ consider vulnerable road users
 - Peds/ cycles/ motors
 - A217 off road track, standards
- Segregation at junctions
 - Corridors/ pavements, segregate
- Relocating road space
 - Demand
 - Perception (parking)
 - Cost

Missing measures? Teaching people to ride defensively

- but cyclists shouldn't have to cycle defensively
- Bikeability- come away from kerb where driver looking
- Education, for example cyclists lights, be visible – but people should not have to wear hi-viz – normalise cycling
- Enforcement - parking right way for side of road

Objective 3 - Encourage a shift from the car to cycling for shorter journeys

- Sutton station- Cycle facilities. Secure. Proportion (Carshalton Beeches)
- New flats / offices- good cycle parking
- Community police- 20 mph motorists' compliance
- Awareness of limits. 70% of motorists break limit speeding
- Safety – and volume of HGV'S
- Schools, encourage cycling, school allocations- pupils travel further
- Cycle shops
- Push and pull- political support/ will culture change?
- Confidence and habit of cycling
- Availability of a bike
- Young people
- Electric bikes/ scooters
- Exercise/ health (gym)
- Signage
- Parking in cycle track (Boundary Rd)

Top 2-

1. Youngsters/ schools/ training/ safety
2. Secure cycle parking at flats, stations and offices/ Planning process

Objective 4 - Encourage safe and considerate behaviour by all road users

- 1- Stop using phones by motorists
- 2- Stop parking in cycle lanes
- 3- Stop cyclists wearing headphones
- 4- Encourage motorists to go cycling
- 5- Encourage cyclists by training to becomes better cyclists
- 6- Produce training programme videos
- 7- Convert % modal share to numbers e.g. 2000- (1%), 4000 – (2%), 6000- (3%), 8000 - (4%)
- 8- We need measurable targets
- 9- Make cycle training attractive
- 10-Cycle proximity systems for HGV'S
- 11-CPC Certificate of professional competence
- 12-Safer urban driving

Top 2-

Education – All road users

- Communication
- Cycle lanes- no parking made compulsory
- Exchanging places

- Measurable targets for cycle training and cycle use

Cycle alert- technology to improve car and cyclist conflict

Safer Urban Driving - encourage better commitment

Objective 5 - Create a cycling culture by promoting cycling to a wider range of people

1. Identifying key events with an opportunity for change
 - Kids football events- Cheam recreational grounds
 - Learn from Park Run in Nonsuch
They've owned the problem and encouraged participants to walk/cycle
2. Promote the hierarchy – doesn't feel that this is the current experience
 - Continuous cycle routes, for example St Dunstan's Hill/ Reigate Avenue
 - Programme of pulling back stop lines – A217
 - Guidance exits
3. Off Road cycling through parks for less confident cycling
 - Note links to Surrey possible
4. Bring "the fun" back events
 - Creates encouragement to try Utrecht- weekly road closures
5. Eco local events
 - "Get back into cycling" at David Weir Centre also adapted bikes
6. Promote cycle training that exists already and ensure offered as part of school travel plans
7. Importance of perceived safety and pleasant infrastructure (road humps)
8. Feel quite a good understanding already, lack of confidence is an issue

Objective 6 - Actively promote cycling within the Council's Sustainable Transport Strategy

1. Education for parents about cycling
 - More direct engagement on local level, local committee traders/ workplace residents
 - Safety
 - School run
 - School engagement (Staff not children)

For example EcoLocal promote inclusive cycling at David Weir Centre through

- Social media
- Posters
- Print media

- ❖ Revise comms policy to promote cycling throughout the year, for example regular social media / tweets microsite
- ❖ Publicise cycle incidents/ signage to re-educate motorists and raise awareness
- ❖ Lobby for change to law so that liability for collisions / injuries to cyclists should lie with drivers unless they can prove otherwise (as in other EU countries)
- ❖ Publish road traffic accident stats showing traffic incidents comparing cycling, pedestrians and drivers