

APPENDIX B

Mayor's Transport Strategy GOAL	Mayor's Transport Strategy Outcomes
Support Economic development and growth	O1 - Balancing capacity and demand for travel through increasing public transport capacity and / or reducing the need to travel
	O2 - Improving people's access to jobs
	O3 - Improving access to commercial markets for freight movement & business travel, supporting the need for business to grow
	O4 - Smoothing traffic flow
	O5 - Improving public transport reliability
	O6 - Reducing operating costs
	O7 - Bringing and maintaining all assets to a state of good repair
	O8 - Enhancing the use of the Thames for people and goods
Enhance the quality of life for Londoners	O9 - Improving public transport customer satisfaction
	O10 - Improving road user satisfaction (driver, pedestrians, cyclists etc)
	O11 - Reducing public transport crowding
	O12 - Enhancing streetscapes, improving perception of the urban realm and developing the better streets initiative
	O13 - Protecting and enhancing the natural environment
	O14 - Reducing air pollutant emissions from ground-based transport, contributing to EU air quality targets
	O15 - Improving perceptions and reducing the impact of noise
	O16 - Facilitating an increase in walking and cycling
Improve the safety and security of all Londoners	O17 - Reducing crime rates
	O18 - Reducing the number of road traffic casualties
	O19 - Reducing casualties on public transport networks
Improve transport opportunities for all Londoners	O20 - Improving the physical accessibility of public transport networks
	O21 - Improving access to services
	O22 - Supporting the wider regeneration
Reduce transports contribution to climate change and improve its resilience	O23 - Reducing CO2 emissions from ground-based transport
	O24 - Maintaining the reliability of transport networks

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