



<b>Report to:</b>	Licensing Committee	<b>Date:</b>	20 March 2017
<b>Report title:</b>	Update on Review of Special Policy on Cumulative Impact		
<b>Report from:</b>	Mary Morrissey - Strategic Director, Environment, Housing & Regeneration		
<b>Ward/Areas affected:</b>	Borough Wide		
<b>Chair of Committee/Lead Member:</b>	Councillor Mary Burstow		
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<b>Corporate Plan Priorities:</b>	<ul style="list-style-type: none"> <li>• A Fair Council</li> </ul>		
<b>Open/Exempt:</b>	Open		
<b>Signed:</b>	  Simon Latham, Executive Head	<b>Date:</b>	09 March 2017

## 1. Summary

- 1.1 This report updates members on the review of the Special Policy on Cumulative Impact, highlighting proposed data sources and evidence gathering processes, together with a timetable for progressing the review.

## 2. Recommendations

The Licensing Committee is recommended to:

- 2.1 Agree the data streams being explored, as listed under Paragraph 3.8, and note the timeline for review of the Special Policy on Cumulative Impact, as per Paragraph 3.11.

## 3. Background

- 3.1 Cumulative Impact is a term used to mean the cumulative effect that a significant number of licensed premises, concentrated in one area, are having upon one or more of the licensing objectives. Sutton's Licensing Policy currently identifies 8 areas to which a Special Policy on Cumulative Impact applies. These were established in 2014.



- 3.2 At the Licensing Committee meeting in October 2016, Members resolved to review the current special policy on cumulative impact and to form a group for a detailed discussion on the scope of the review.
- 3.3 A number of licensing committee members attended a meeting on 12 January 2017 to discuss the review of cumulative impact and identify desired outcomes.
- 3.4 Four main themes came out of those discussions:
- Current issues
    - Off licence and street drinking related to a 'perceived' problem
    - Anti Social Behaviour in local areas that may be linked to off-licence premises
    - Historic issues of a vertical, late night drinking culture has largely gone
  - Using Cumulative Impact effectively
    - problems are generally late at night - example late night refreshment premises become a draw for people leaving licensed venue
    - anti-social behaviour late at night
    - desire to encourage more food led and 'niche offer' venues
  - Changing demographs
    - High Street Sutton for example, the environment and entertainment offer has changed
    - Some areas are no longer seen to have as much of a problem, example given was Worcester Park (Central Road)
  - Fit for purpose
    - links to Public Health agenda both alcohol and fast food
    - being aware of the new Local Plan and linking to general planning considerations

#### Legislative change

- 3.5 The concept of Cumulative Impact has not previously been enshrined in legislation, and appeared only in Secretary of State guidance. However with the introduction of the Policing and Crime Act 2017, it was expected that the concept would be given a statutory basis through a change in the Licensing Act 2003.
- 3.6 At the time of the meeting with members, the full impact and implications of this new legislation was unknown, and only recently with the imminent implementation the legislation has it become clear that the changes set out the need for a robust approach to consideration of the need for Special Policies on Cumulative Impact.

#### Next steps

- 3.7 Officers have started the process of data and evidence gathering to identify areas where licensing objectives are being impacted by licensed premises. The support of a number of

departments and partners are being sought, with the Anti-social Behaviour team taking a leading role in data analysis.

3.8 Data sets that are being explored include:

- Licensed Premises  
Data: Where they are and what they are licensed for  
Source: Sutton Council records
- Violence against person (VAP)  
Data: Distribution of VAP Offences in Sutton  
Source: Police data extracted from CRIS and mapped using Cartology software
- Ambulance data – assaults and alcohol related call outs  
Data: where an ambulance was required - looking at high demand locations in Sutton and the time when ambulance was required.  
Source: LAS data and mapped using cartology software
- Rowdy or Inconsiderate Behaviour  
Data: Alcohol related ASB calls to police  
Source: DARIS – calls received by Police for Rowdy & Inconsiderate Behaviour
- Relationship between deprivation and alcohol related mortality rates  
Data: Rates of alcohol related mortality rates and levels of deprivation  
Source: Multiple deprivation for Sutton by Lower Super Output Area (LSOA).
- The prevention of public nuisance  
Data: Ward data where public nuisance occurs most frequently  
Source: Sutton Central SENSOR Analysis and qualitative data statements from Local Policing Teams
- Environmental Health Noise Complaints  
Data: Environmental health noise complaints regarding licensed premises  
Source: Sutton Council

3.9 An area of data that is expected to be of particular assistance is the Council's SENSOR report. This is a community safety analysis, which unlike standard fear of crime surveys looks to measure attitude and opinion. The SENSOR methodology focuses on people's experiences and perceptions of crime and disorder problems within their neighbourhoods. This scheme is overseen by the Council's Anti Social Behaviour unit in partnership with the police and Cardiff University, with data captured in April and findings due late-Summer.

3.10 Prior to a period of consultation public, views and opinions will also be sought from:

- Responsible Authorities
- Police Safer Neighbourhood Teams



- Public Helath’s Alcohol Prevention Worker based at St Hellier Hospital
- The Street Pastors organisation

Timescales

- 3.11 The process of data and evidence gathering is expected to take the next 3-4 months, whilst SENSOR data may take 6-months although the University will be asked to prioritise their initial analysis on those areas which might support cumulative impact.
- 3.12 Officers will use the evidence to draw up a draft Special Policy to bring to the September Licensing Committee meeting for approval. The draft policy would then need to be subject to a period of public consultation before being brought back to the Committee in December or January for approval.

**4. Issues**

- 4.1 Cumulative Impact must be supported by robust evidence. Whilst the process set out in this report is designed to understand where there may be a need for a Special Policy to apply, it must be recognised that there may not be evidence to support such a policy at this time.
- 4.2 Data gathering is a complex and lengthy process, and whilst it is anticipated that we will be in a position to bring the results to Committee in September, an allowance for slippage must be made.

**5. Impacts and Implications**

Financial

- 5.1 There are no direct financial implications and the costs of conducting the review of Cumulative Impact Policies will be borne through existing budgets.

**6. Appendices and Background Documents**

Appendix letter	Title
N/A	

Background documents
Sutton Licensing Policy incorporating Special Policy on Cumulative Impact

<b>Audit Trail</b>		
Version	Final	Date: 08 March 2017
<b>Consultation with other officers</b>		
Finance	No	N/A
Legal	No	N/A
Integrated Impact Assessment required?	No	N/A

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